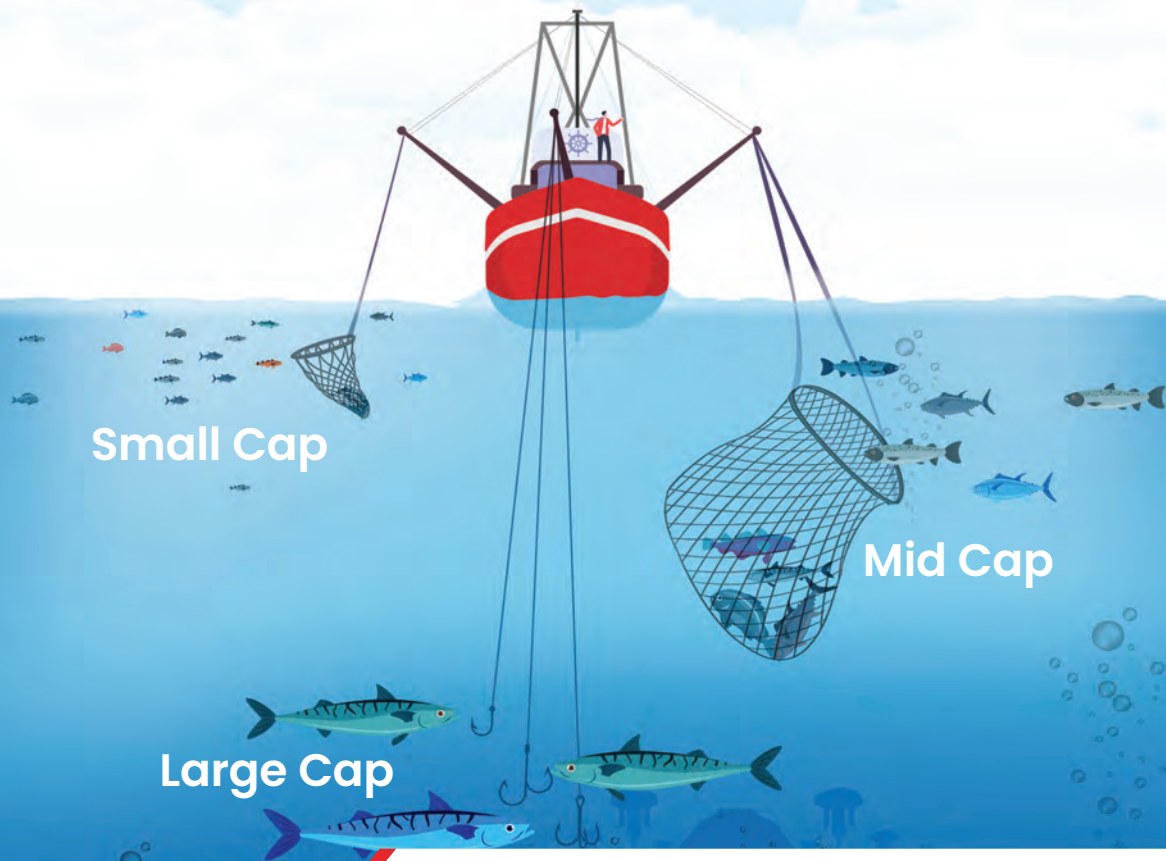


Flexibility to Score Everywhere



Nippon India Flexi Cap Fund

(An open ended dynamic equity scheme investing across large cap, mid cap, small cap stocks)

Presenting a new fund that dynamically invests across time-appropriate market caps, with an aim to maximise your returns.

- » Stability through Large Caps & seeking growth opportunities through mid & small caps
- » Aims to leverage emerging trends before they become apparent

NFO Opens on : July 26, 2021

NFO Closes on : August 9, 2021

For more information, contact your mutual fund distributor or visit mf.nipponindiaim.com

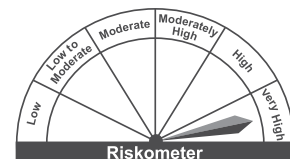
Nippon India Flexi Cap Fund

(An open ended dynamic equity scheme investing across large cap, mid cap, small cap stocks)

This product is suitable for investors who are seeking*

- Long term capital growth
- Investment in equity and equity related securities

*Investors should consult their financial advisors if in doubt about whether the product is suitable for them.



Investors understand that their principal will be at Very High risk

The Product labelling assigned during the New Fund Offer is based on internal assessment of the Scheme Characteristics or model portfolio and the same may vary post NFO when actual investments are made

We understand equity returns may be cyclical.. But even the sub-categories may display reasonable divergence

Returns across market caps tend to follow cycles and can be significantly different.

Market Capitalization	Last 10 Calendar Years									
	2020	2019	2018	2017	2016	2015	2014	2013	2012	2011
Large Cap	16.08	11.83	2.57	32.88	5.01	-1.26	34.88	7.89	32.51	-24.93
Mid Cap	25.56	0.62	-12.62	55.73	6.53	9.70	62.67	-1.28	46.69	-31.01
Small Cap	26.46	-7.26	-26.15	58.47	1.39	11.27	71.66	-6.44	40.39	-35.07

Source: MFI Explorer. Past performance may or may not be sustained in future.

Note: 1) For Large Cap, Nifty 100 TRI returns are considered; 2) For Mid Cap, Nifty Midcap 150 TRI returns are considered; 3) For Small Cap, Nifty Small Cap 250 TRI returns are considered

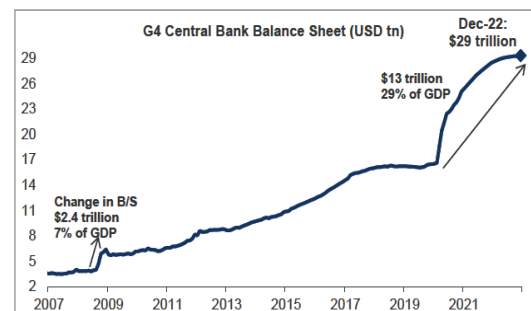
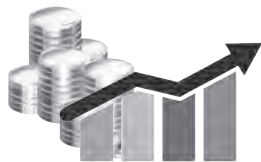
A Flexi Cap fund can adapt to varied market scenarios by dynamically investing across market caps. Thus, it is a potential One Stop Solution to capture the opportunities across large, mid and small caps

Current Market context presents a Case of Broad based recovery

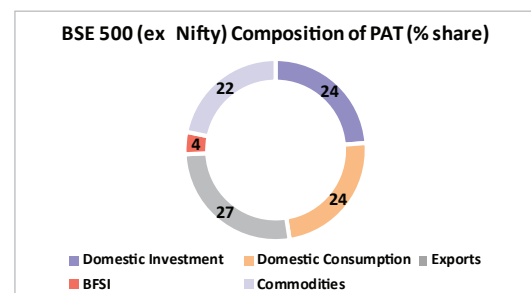
Given the aggressive monetary/fiscal stimulus and rapid inoculation in advanced countries, the global recovery has been strong. Infact, International Monetary Fund (IMF) in its latest review, has revised upward the global growth forecast.

Domestically, the economic impact of the second wave is expected to be lower than the first wave as the restriction intensity was lesser. We expect the economic activity to start normalizing over the next couple of quarters aided by faster pace of vaccination, continued policy support from the government and RBI, revival of economic activities as restrictions ease and robust global growth.

There has been a broad based recovery in earnings over the last 3 quarters. It is important to note that 40 – 50% of Nifty earnings are linked to global economy which continues to be buoyant.



Source: Morgan Stanley Research Forecasts



Source: Bloomberg, NIMF Research

Current Opportunity

Equity Outlook remains optimistic given the expected revival in corporate earnings, high liquidity & lower rates, supportive global sentiment etc. Given the anticipated economic revival, we have started witnessing a broad based recovery in the markets since the past few months. As the economy recovers, we expect the trend to continue. Therefore, having a combination of large, mid and small caps in the portfolio would help benefit from the growth potential of mid and small caps along with the stability of large caps

Absolute change (%):

Indices	1st June 2020 – 30th June 2021
Nifty 50 Equal Weight TRI	75.11
Nifty 50 TRI	62.14
Nifty Midcap 150 TRI	97.63
Nifty Smallcap 250 TRI	133.25

Source: MFI Explorer. Past performance may or may not be sustained in future.



Flexi Cap Strategy to make the most of Market Opportunities

Presenting **Nippon India Flexi Cap Fund**

Investment Strategy

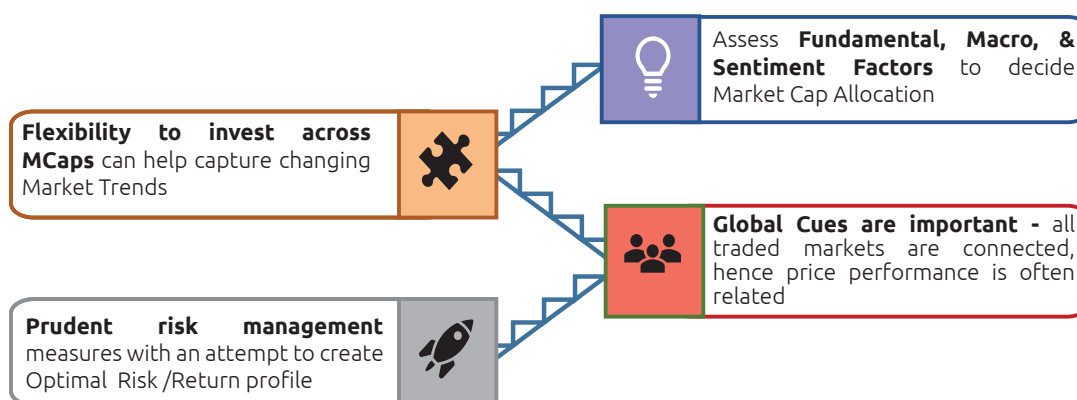
- **Market Cap allocation:** The fund would invest across large, mid and small caps based on market view and relative attractiveness.
- **Growth with Stability:** While the fund will attempt to create Alpha through bottom up stock selection and appropriate allocation to potentially high growth themes, it will maintain reasonable allocations to established leaders.
- Accordingly, for Large caps exposure the deviation will be capped at 50% from the benchmark weight.
- Well diversified portfolio across stock and sectors.
- **Investment approach:**

Lower deviation in Mega Caps

Active Divergence within rest of Large Cap basket

Mid and Small Caps: Focus on Core Growth + New Age Businesses

Our Strategy to navigate and benefit from Equity Shifts



Investment Framework

Parameter	Range
Market Cap	Large Cap deviation will be max 50% of Large Cap weight in the Benchmark (Nifty 500 TRI)
Active share	Active share is the percentage of fund holdings that is different from the benchmark holdings. A fund that has no holdings in common with the benchmark will have an Active Share of 100%, and a fund that has exactly the same holdings as the benchmark considered will have an Active Share of 0%. The fund would have an active share of 50 - 70%
Stock deviation	Top 5 stocks by weight in the Benchmark - for each stock max deviation of 40%
Stock Concentration	"Based on Internal assessment of Business Risk, stocks have been classified under four rating buckets: A,B,C,D with A being the best and D being the worst. While it may appear all the investments should be concentrated in the A or B bucket, the stocks may not be reasonably priced. At the same time, stocks rated C or D may offer opportunities at reasonable valuations. Cumulative exposure: Max 45% in C, Max 5% in D"
Sector deviation	Max deviation of financials - 8%

Current Focus Themes

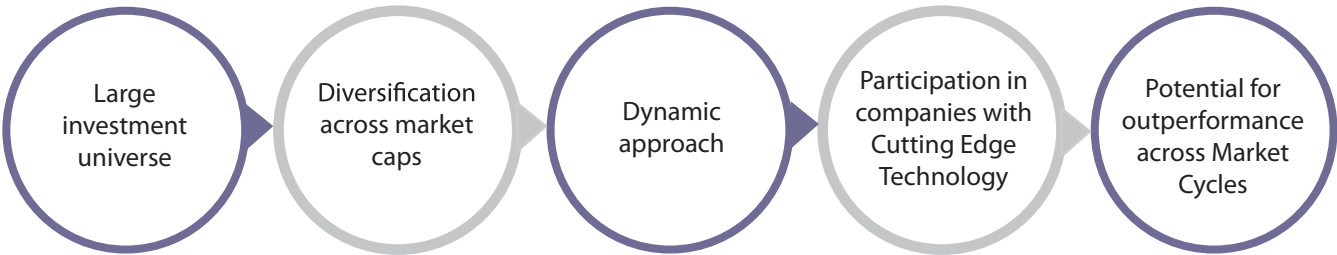


Note: The sectors mentioned are not a recommendation to buy/sell in the said sectors. The scheme may or may not have future position in the said sectors.

NIMF Research capabilities

- One of the largest equity research team on the buy side in India - 27 members across fund management, fundamental research, economic research and quantitative analysis
- Experienced Fund Management Team – Research Team along with Fund Management Team has a cumulative experience of ~400 man years in Indian Equity Markets
- Strong coverage – Investment universe of ~550 stocks
- Dedicated team for small cap research

Why invest in Nippon India Flexi Cap Fund?



Thus, Nippon India Flexi Cap Fund aims to deliver better returns by investing in best opportunities across market caps. “The go anywhere” approach may help to generate alpha across market cycles.

Other Scheme Details

Fund Managers	Manish Gunwani; Dhrumil Shah Varun Goenka & Nikhil Rungta (Co-Fund Manager) Kinjal Desai (Dedicated Fund Manager for Overseas Investments)
Benchmark	NIFTY 500 TRI
Minimum Application Amount	Rs. 500 & in multiples of Re. 1 thereafter
Exit Load	10% of the units allotted shall be redeemed without any exit load, on or before completion of 12 months from the date of allotment of units. Any redemption in excess of such limit in the first 12 months from the date of allotment shall be subject to the following exit load. Redemption of units would be done on First in First out Basis (FIFO): <ul style="list-style-type: none">• 1% if redeemed or switched out on or before completion of 12 months from the date of allotment of units.• Nil, thereafter

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Mutual Fund investments are subject to market risks, read all scheme related documents carefully.