Nippon India Mutual Fund

Wealth sets you free

Keeps adapting as per the situation...

Nippon India Balanced Advantage Fund

(An open ended dynamic asset allocation fund)

Equity market is volatile by nature.
Our dynamic asset allocation model aims to optimise your equity investments as per the prevailing market situation regularly.

So that you can aspire for better risk-adjusted returns!

Unbiased model based asset allocation	Actively managed stock portfolio	Attempts to generate better risk-adjusted returns	Equity Taxation

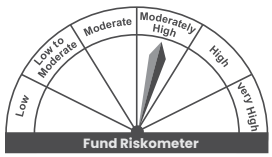
Contact your Mutual Fund Distributor | Customer Care: 1860 266 0111#, 91-22-68334800# (For investors outside India) | Visit mf.nipponindiaim.com

This product is suitable for investors who are seeking*

- Long term capital growth.
- Investment in equity & equity related instruments, debt, money market instruments and derivatives.

*Investors should consult their financial advisors if in doubt about whether the product is suitable for them.

Nippon India Balanced Advantage Fund



Investors understand that their principal will be at Moderately High risk

CRISIL Hybrid 50+50 - Moderate Index##

Benchmark Riskometer is at High risk

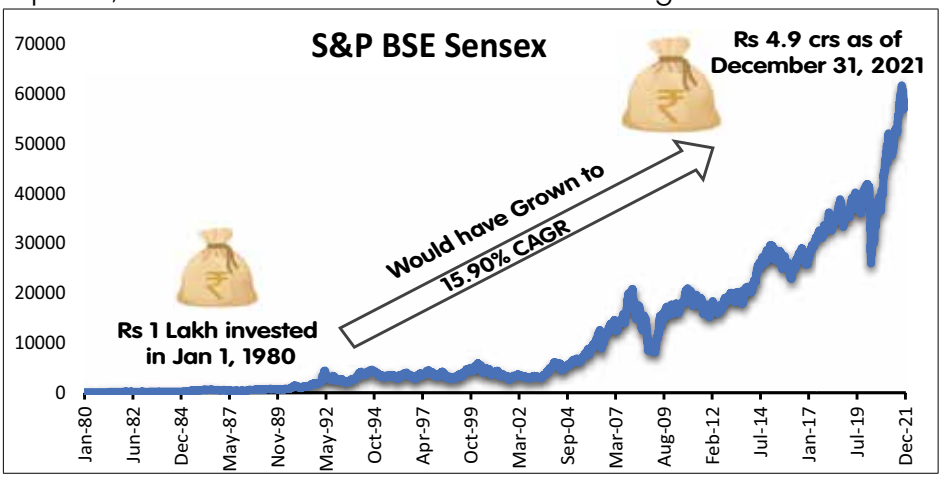
#Charges applicable.

##CRISIL Hybrid 35+65 - Aggressive Index till Dec 03, 2021, CRISIL Hybrid 50+50 - Moderate Index w.e.f Dec 04, 2021

Mutual Fund investments are subject to market risks, read all scheme related documents carefully.

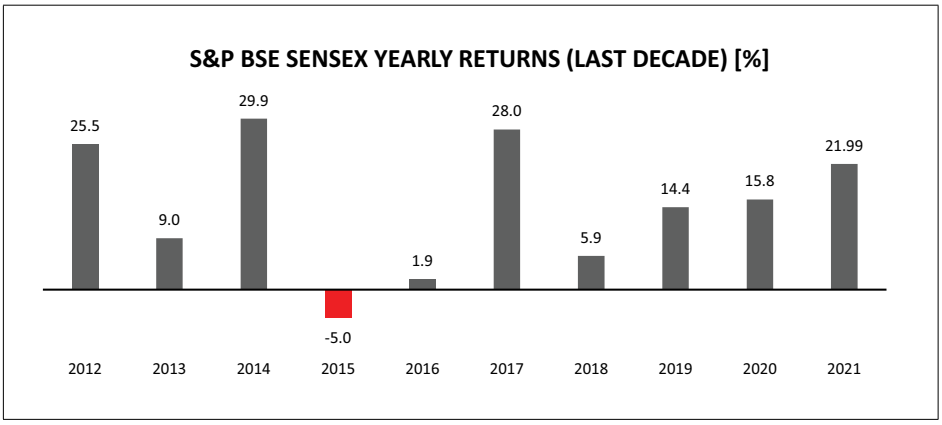
Rationale for Dynamic Asset Allocation Funds

Equities, one of the Best Asset Classes for Long Term Wealth Creation



Rs 1 lakh invested in S&P BSE Sensex on Jan 1, 1980 would have grown to Rs 4.9 crs as of December 31, 2021

..... But Equity returns can be unpredictable and volatile



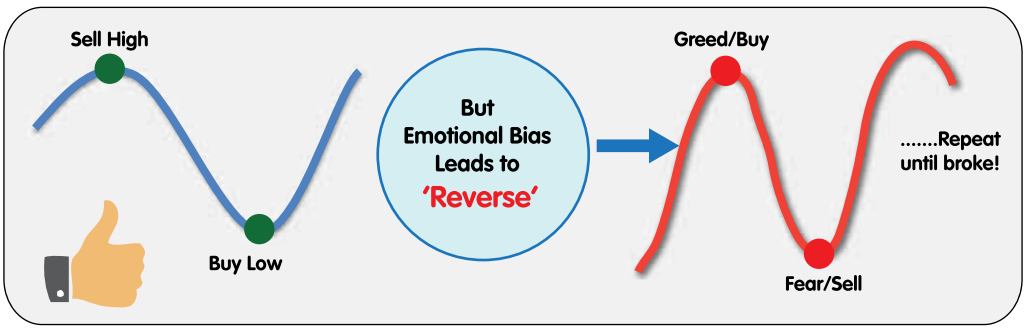
Over the last decade 40% of the calender years S&P BSE SENSEX delivered less than 10% returns.

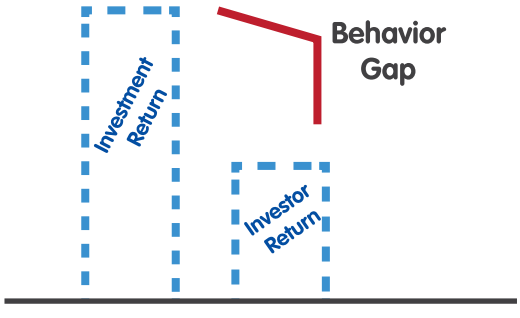
Common Source: Bloomberg

This illustration should not be construed as a promise, guarantee on or a forecast of any minimum returns and should not in any way construed to returns of any of Nippon India Mutual Fund Scheme. Past performance may or may not be sustained in future and the same may not necessarily provide the basis for comparison with other investment.

However, one can make volatility their friend and benefit by:

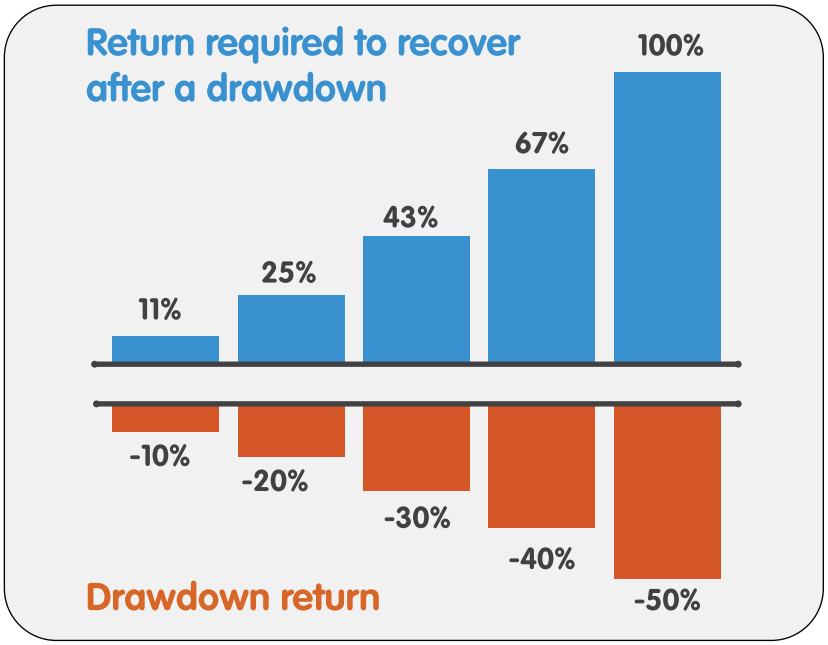
1. Avoiding Emotional Bias





Resulting in Lower Investor Returns – 'Behaviour GAP' 'As the investor attempts to time the markets'

2. Lowering Downside Risk



If an investment of Rs 100 becomes Rs 50, it's a 50% Decline but for the Rs 50 to become Rs 100 again requires a 100% GAIN

This is only for illustration purpose.

Hence Losing Less is also equally important criteria for Long Term Wealth Creation

3. Aim to gain from growth potential of Equity

Our Solution aims to benefit from equity growth potential with lower volatility through hedging strategies

Presenting Nippon India Balanced Advantage Fund

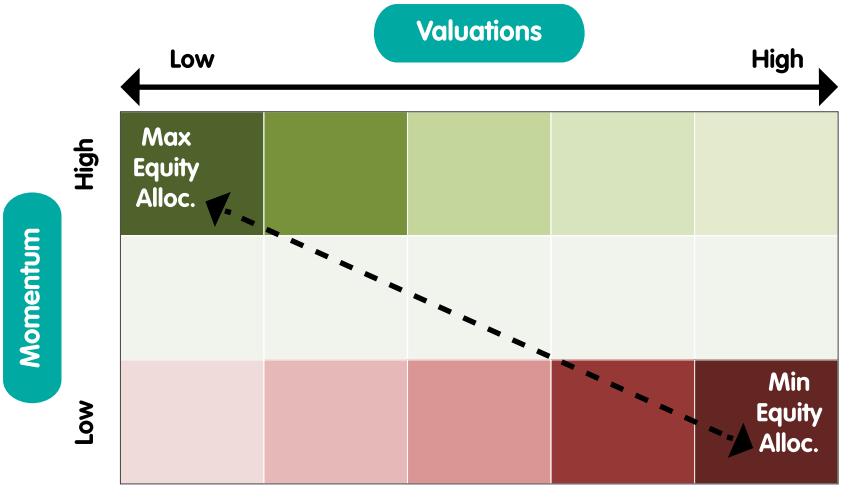
A model based Dynamic Asset Allocation Fund that aims to offer Triple Benefits of

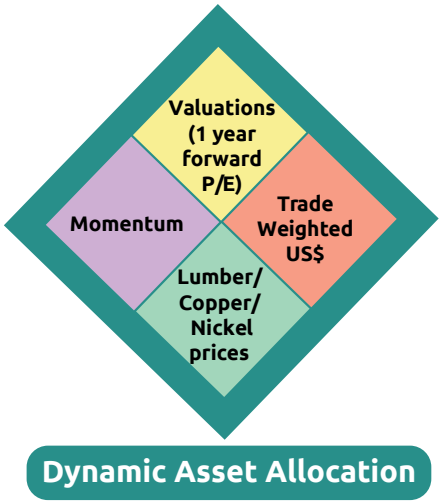
1. **Emotion Free Asset Allocation - Model Based Asset Allocation**
2. **Lowers Downside Risk – Through Hedging**
3. **Long Term Alpha – through Active Stock selection and Sector**

Asset Allocation Strategy

Asset allocation is based on in-house proprietary model which takes into consideration fundamental, technical and macro parameters.

- **Valuations:** The model uses 1 year forward P/E. Valuations are fulcrum of the model.
- **Trend following/momentum:** This is a unique parameter which aids in maximizing Upside Potential and Limiting downside
- **Trade weighted US Dollar:** A strong Dollar typically coincides with weaker phases of Equity prices, while a weaker Dollar coincides with strong equity performance
- **Global Demand Indicators:** A combination of Lumber/Copper/Nickel prices acts as a strong indicator of global economy and markets.





Fund Strategy:

- Core asset allocation through: Valuations, trend following, trade weighted US Dollar and global demand indicators
- Model based Portfolio rebalancing from time to time basis
- Investment Universe: All listed large and midcap stocks which have derivatives.
- Large cap oriented portfolio
- Well diversified portfolio across stocks and sectors.
- Debt exposure: Debt portfolio will be conservative focused on the shorter end. It will be combination of liquid and short term fixed income securities.

Investment Rationale

- Nippon India Balanced Advantage Fund aims to deliver risk adjusted returns across market cycles
- Model Based Asset Allocation aims to minimize 'Emotional Bias' and helps in implementing ' Buy on Lows & Sell on Highs'
- Active equity stock selection to aid in differential returns
- 'Alpha Potential' in full market cycle through:
  - Downside Risk Management in Falling Markets
  - Upside participation in Rising Markets

Source: NIMF Research, Bloomberg

Risk factor & Disclaimer: Trading volumes and settlement periods may restrict liquidity in equity and debt investments. Investment in Debt is subject to price, credit, and interest rate risk. The NAV of the Scheme may be affected, inter alia, by changes in the market conditions, interest rates, trading volumes, settlement periods and transfer procedures. The NAV may also be subjected to risk associated with investment in derivatives, foreign securities or script lending as may be permissible by the Scheme Information Document. For further details, please refer Scheme Information Document (SID).

The document has been prepared on the basis of publicly available information, internally developed data and other sources believed to be reliable. The sponsor, the Investment Manager, the Trustee or any of their directors, employees, associates or representatives ('entities & their associates") do not assume any responsibility for, or warrant the accuracy, completeness, adequacy and reliability of such information. Recipients of this information are advised to rely on their own analysis, interpretations & investigations. Readers are also advised to seek independent professional advice in order to arrive at an informed investment decision. Entities & their associates including persons involved in the preparation or issuance of this material, shall not be liable in any way for any direct, indirect, special, incidental, consequential, punitive or exemplary damages, including on account of lost profits arising from the information contained in this material. Recipient alone shall be fully responsible for any decision taken on the basis of this document.

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