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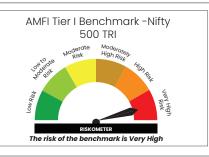
#Charges applicable

This product is suitable for investors who are seeking*

- · Long term capital growth.
- · Investment in equity and equity related securities.

*Investors should consult their financial advisors if in doubt about whether the product is suitable for them.





	SCHEME DETAILS					
Inception Date	• 8th June 2005					
Fund Size	• Month end AUM: Rs. 8170.20 Crs (Jan 2025)					
Scheme Type	An open ended equity scheme following a value investment strategy					
Benchmark	• AMFI Tier I Benchmark - Nifty 500 TRI					
Fund Managers	Dhrumil Shah Meenakshi Dawar					
Entry Load	Not Applicable					
Exit Load	10% of the units allotted shall be redeemed without any exit load, on or before completion of 12 months from the date of allotment of units. Any redemption in excess of such limit in the first 12 months from the date of allotment shall be subject to the following exit load. Redemption of units would be done on First in First out Basis (FIFO): 1% if redeemed or switched out on or before completion of 12 months from the date of allotment of units Nil, thereafter.					



TOP 10 STOCKS	WEIGHTAGE (%)
HDFC Bank Limited	8.30
ICICI Bank Limited	5.68
Infosys Limited	5.06
Bharti Airtel Limited	3.50
NTPC Limited	2.95
Dixon Technologies (India) Limited	2.94
Larsen & Toubro Limited	2.74
Oil & Natural Gas Corporation Limited	2.42
IndusInd Bank Limited	2.30
PG Electroplast Limited	2.21

Note: For complete portfolio, please refer website mf.nipponindiaim.com. Current Portfolio Allocation is based on the prevailing market conditions and is subject to changes depending on the fund manager's view of the equity markets. Sector(s) / Stock(s) / Issuer(s) mentioned above are for the purpose of disclosure of the portfolio of the Scheme(s) and should not be construed as recommendation.

TOP 5 SECTORS							
Î	Banks	19.84%					
Ĕ	Consumer Durables	11.14%					
	IT - Software	10.65%					
	Finance	7.16%					
	Power	4.94%					

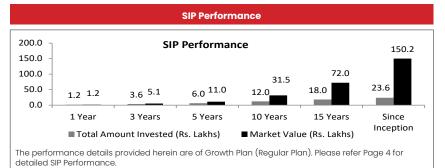
CURRENT INVESTMENT PHILOSOPHY

Stock selection revolves around the following key parameters

- · Long term sustainable growth trajectory over Near Term Outlook
- Focus on the current capability of the Company i.e. Current assets/investments which may be sufficient to take care of future growth.
- Contra idéas Fundamentally sound businesses at relatively attractive valuations on near term challenges
- Avoiding value trap Avoiding value buys where the long term structural growth is uncertain or can be disrupted

Current Themes

- Consolidators/Leaders across segments Banks, Telecom
- Make in India and China plus one beneficiaries Chemicals, Consumer Durables
- · Capex revival Industrials, Infrastructure
- Normalization / Mean to reversion Out of home consumption





The performance details provided herein are of Growth Plan (Direct Plan). Please refer Page 4 for detailed SIP Performance.

Disclaimer pertaining to SIP Returns: Past performance may or may not be sustained in the future. Returns on SIP and Benchmark are annualised and cumulative investment return for cash flows resulting out of uniform and regular monthly subscriptions have been worked out on excel spreadsheet function known as XIRR. It is assumed that a SIP of Rs. 10,000/- each executed on 10th of every month for Growth Plan (Direct & Regular Plan) has been taken into consideration including the first installment. It may please be noted that load has not been taken into consideration. The amounts invested in SIP and the market values of such investments at respective periodic intervals thereof are simulated for illustrative purposes for understanding the concept of SIP. This illustration should not be construed as a promise, guarantee on or a forecast of any minimum returns. The Mutual Fund or the Investment Manager does not assure any safeguard of capital and the illustrated returns are not necessarily indicative of future results and may not necessarily provide a basis for comparison with other investments. SIP does not guarantee or assure any protection against losses in declining market conditions.

Stamp duty @ 0.005% of the transaction value would be levied on applicable mutual fund transactions, with effect from July 01, 2020. Accordingly, pursuant to levy of stamp duty, the number of units allotted on purchase/switch-in transactions (including IDCW reinvestment) to the unitholders would be reduced to that extent. Kindly refer notice cum addendum no. 30, dated June 30, 2020.

General Disclaimer: Data as on January 31, 2025. **Past Performance may or may not be sustained in future.** Sector(s)/ Stock(s)/ Issuer(s) mentioned above are for the purpose of disclosure of the portfolio of the scheme(s) and should not be construed as a recommendation. The Fund manager(s) may or may not choose to hold the stock mentioned, from time to time. Investors are requested to consult their financial, tax and other advisors before taking any investment decision(s).

SCHEME PERFORMANCE SUMMARY (as on January 31, 2025)								
Nippon India Value Fund								
	110	ear	3 Years		5 Years		Since Inception	
Fund / Benchmark (Value of ₹10, 000 invested)	Amount in ₹	Returns (%)	Amount in ₹	Returns (%)	Amount in ₹	Returns (%)	Amount in ₹	Returns (%)
NAV as on January 31, 2025: ₹211.4320								
Nippon India Value Fund - Regular							Inception Da	te : Jun 8, 2005
Nippon India Value Fund	11,290	12.86	17,102	19.57	28,107	22.93	2,11,432	16.79
B:Nifty 500 TRI	11,006	10.03	14,916	14.24	23,054	18.16	1,46,213	14.62
AB:BSE Sensex TRI	10,934	9.32	13,883	11.55	20,223	15.11	1,47,485	14.67
NAV as on January 31, 2025: ₹230.6943								
Nippon India Value Fund - Direct							Inception Do	ate : Jan 1, 2013
Nippon India Value Fund	11,369	13.65	17,471	20.42	29,095	23.78	67,885	17.16
B:Nifty 500 TRI	11,006	10.03	14,916	14.24	23,054	18.16	51,549	14.53
AB:BSE Sensex TRI	10,934	9.32	13,883	11.55	20,223	15.11	46,309	13.52
Fund Manager: Dhrumil Shah (Since Jan 2023), N	leenakshi Dav	var (Since Ma	y 2018)					

PERFORMANCE OF OTHER OPEN ENDED SCHEMES MANAGED BY THE SAME FUND MANAGERS (as on January 31, 2025)

Fund Manager: Meenakshi Dawar

	CAGR %								
Scheme Name/s	1 Year Return			3 Years Return			5 Years Return		
	Regular Plan	Direct Plan	Benchmark	Regular Plan	Direct Plan	Benchmark	Regular Plan	Direct Plan	Benchmark
Nippon India Equity Hybrid Fund ##	10.27	11.17	10.01	13.64	14.54	11.49	12.47	13.35	14.34
Nippon India Flexi Cap Fund	7.85	9.25	10.03	12.63	14.22	14.24	N.A.	N.A.	N.A.

Meenakshi Dawar has been managing Nippon India Equity Hybrid Fund since Sep 2021 and Nippon India Flexi Cap Fund since Jan 2023

- a. Ms. Meenakshi Dawar manages 3 open-ended schemes of Nippon India Mutual Fund .
- b. In case the number of schemes managed by a fund manager is more than six, in the performance data of other schemes, the top 3 and bottom 3 schemes managed by fund manager has been provided herein.
- c. Period for which scheme's performance has been provided is computed basis last day of the month-end preceding the date of advertisement
- d. Different plans shall have a different expense structure. The performance details provided herein are of Growth Plan (Direct & Regular Plan).

##The scheme returns are inclusive of the impact of segregation of portfolio. For complete details, please refer SID/KIM of the Scheme.

Fund Manager: Dhrumil Shah

				CAGR	%				
Scheme Name/s		1 Year Return 3 Years Return			5 Years Return				
	Regular Plan	Direct Plan	Benchmark	Regular Plan	Direct Plan	Benchmark	Regular Plan	Direct Plan	Benchmark
Nippon India Flexi Cap Fund	7.85	9.25	10.03	12.63	14.22	14.24	N.A.	N.A.	N.A.
Nippon India Hybrid Bond Fund#	7.81	8.54	9.08	7.57	8.37	7.80	5.56	6.30	8.68

Mr. Dhrumil Shah has been managing Nippon India Hybrid Bond Fund since Sep 2021, and Nippon India Flexi Cap Fund since Aug 2021

- a. Mr. Dhrumil Shah manages 3 open-ended scheme of Nippon India Mutual Fund
- b. In case the number of schemes managed by a fund manager is more than six, in the performance data of other schemes, the top 3 and bottom 3 schemes managed by fund manager has been provided herein.

 Period for which scheme's performance has been provided is computed basis last day of the month-end preceding the date of advertisement
- d. Different plans shall have a different expense structure. The performance details provided herein is of Growth Plan (Direct & Regular Plan)

#The Scheme Returns are inclusive of the impact of Segregation of portfolio in the respective schemes. For impact on NAV on account of Segregation of portfolio, please refer SID/ KIM of the relevant Schemes and detailed Performance of the respective schemes in this document.

@Co-Fund Manager

Note: Performance as on January 31, 2025

B: Benchmark, AB: Additional Benchmark, TRI: Total Return Index

Past performance may or may not be sustained in future and the same may not necessarily provide the basis for comparison with other investment. Performance of the schemes (wherever provided) are calculated basis CAGR for the past 1 year, 3 years, 5 years and since inception. In case, the start/end date of the concerned period is non-business day (NBD), the NAV of the previous date is considered for computation of returns. Schemes which have not completed one year, performance details for the same are not provided. Performance details of closed ended schemes are not provided since these are not comparable with other schemes. TRI - Total Returns Index refl ects the returns on the index arising from (a) constituent stock price movements and (b) dividend receipts from constituent index stocks, thereby showing a true picture of returns. In the performance of other open ended schemes managed by the fund managers, the performance of the equity schemes is benchmarked to the Total Return variant of the Index.

SIP PERFORMANCE OF EQUITY SCHEMES (as on January 31, 2025)									
Nippon India Value Fund (Regular Plan)									
Period	Since Inception	15 Years	10 Years	5 Years	3 Years	1 Year			
Total Amount Invested (Rs.)	23,60,000	18,00,000	12,00,000	6,00,000	3,60,000	1,20,000			
Market Value (Rs.)	1,50,22,505	72,03,268	31,46,798	10,98,751	5,05,312	1,19,989			
Scheme Return (%)	16.45	16.82	18.39	24.65	23.63	-0.02			
B: Tier 1 Benchmark: Nifty 500 TRI Return (%)	13.75	14.56	15.58	18.42	16.30	-2.08			
AB: S&P BSE Sensex TRI Return (%)	12.98	13.41	14.21	14.96	12.65	1.39			

Nippon India Value Fund (Direct Plan)									
Period	Since Inception	10 Years	5 Years	3 Years	1 Year				
Total Amount Invested (Rs.)	14,50,000	12,00,000	6,00,000	3,60,000	1,20,000				
Market Value (Rs.)	49,17,768	32,83,955	11,22,278	5,11,483	1,20,439				
Scheme Return (%)	18.83	19.19	25.54	24.53	0.71				
B: Tier 1 Benchmark: Nifty 500 TRI Return (%)	15.33	15.58	18.42	16.30	-2.08				
AB: S&P BSE Sensex TRI Return (%)	13.90	14.21	14.96	12.65	1.39				

Inception Date: Nippon India Value Fund - 08/06/2005.

B: Benchmark, AB: Additional Benchmark, TRI: Total Return Index.

#The scheme returns are inclusive of the impact of segregation of portfolio. For complete details, please refer SID/KIM of the Scheme.

TRI - Total Returns Index reflects the returns on the index arising from (a) constituent stock price movements and (b) dividend receipts from constituent index stocks, thereby showing a true picture of returns

Disclaimer: Past performance may or may not be sustained in the future. Returns on SIP and Benchmark are annualised and cumulative investment return for cash flows resulting out of uniform and regular monthly subscriptions have been worked out on excel spreadsheet function known as XIRR. It is assumed that a SIP of Rs. 10,000/- each executed on 10th of every month for Growth Plan (Direct & Regular Plan) has been taken into consideration including the first installment. It may please be noted that load has not been taken into consideration. The amounts invested in SIP and the market values of such investments at respective periodic intervals thereof are simulated for illustrative purposes for understanding the concept of SIP. This illustration should not be construed as a promise, guarantee on or a forecast of any minimum returns. The Mutual Fund or the Investment Manager does not assure any safeguard of capital and the illustrated returns are not necessarily indicative of future results and may not necessarily provide a basis for comparison with other investments. SIP does not guarantee or assure any protection against losses in declining market conditions.

PRODUCT LABEL								
Name of Scheme & Benchmark	This product is suitable for investors who are seeking*:	Fund Riskometer	Benchmark Riskometer					
Nippon India Equity Hybrid Fund (Number of Segregated Portfolios- 2) (An open ended hybrid scheme investing predominantly in eq- uity and equity related instru- ments) Benchmark: AMFI Tier I Bench- mark -CRISIL Hybrid 35+65 - Aggressive Index Nippon India Flexi Cap Fund (An open ended dynamic equity scheme investing across large cap, mid cap, small cap stocks) Benchmark: AMFI Tier I Bench- mark -Nifty 500 TRI	Long term capital growth Investment in equity and equity related instruments and fixed income instruments Long term capital growth Investment in equity and equity related securities	RISKOMETER The risk of the scheme is Very High	RISKOMETER The risk of the benchmark is Very High					
Nippon India Hybrid Bond Fund (An open ended hybrid scheme investing predominantly in debt instruments) Benchmark: AMFI Tier I Bench- mark - Crisil Hybrid 85+15 - Con- servative Index	Regular income and capital growth over long term Investment in debt & money market instruments and equities & equity related securities	RISKOMETER The risk of the scheme is High	RISKOMETER The risk of the benchmark is Moderately High					

*Investors should consult their financial advisers if in doubt about whether the product is suitable for them.

Mutual Fund Investments are subject to market risks, read all scheme related documents carefully.