

## GROWN OVER 80 TIMES IN LESS THAN 26 YEARS.

₹ 10,000 invested in October 1995 has grown to  
₹ 803,511 as on 31st August, 2021.

Past performance may or may not be sustained in future and the same may not necessarily provide the basis for comparison with other investment. For performance details, please refer Page 3.

Since inception till date i.e. from October 08, 1995 till September 08, 2021, the scheme has completed 25 years & 11 months.

The performance details provided herein are of Growth Plan (Regular Plan).

## Nippon India Vision Fund

(An open ended equity scheme investing in both large cap and mid cap stock)

Contact your Mutual Fund Distributor | Call 1860 266 0111#,  
91-22-68334800# (For investors outside India) | Visit [mf.nipponindiaim.com](http://mf.nipponindiaim.com)

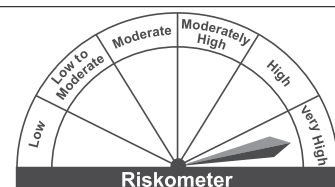
Follow us at:    

#Charges applicable.

### This product is suitable for investors who are seeking\*

- Long term capital growth.
- Investment in equity and equity related instruments of large cap & mid cap companies through a research based approach.

\*Investors should consult their financial advisors if in doubt about whether the product is suitable for them.



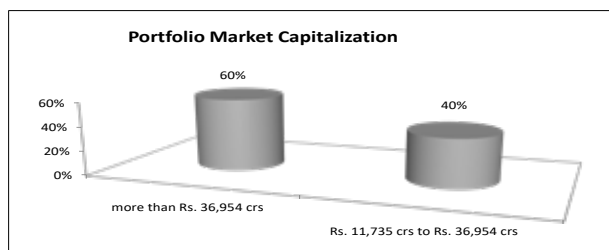
Investors understand that their principal will be at Very High risk

**Mutual Fund investments are subject to market risks, read all scheme related documents carefully.**

## SCHEME DETAILS

<b>Inception Date</b>	08th October 1995
<b>Fund Size Month end AUM (Aug 2021)</b>	Rs. 3,260.08 crs
<b>Scheme Type</b>	An open ended equity scheme investing in both large cap and mid cap stock
<b>Benchmark</b>	Nifty Large Midcap 250 TRI
<b>Fund Manager</b>	<ul style="list-style-type: none"> <li>Amar Kalkundrikar</li> <li>Aishwarya Agarwal</li> </ul>
<b>Entry Load</b>	Nil
<b>Exit Load</b>	10% of the units allotted shall be redeemed without any exit load, on or before completion of 12 months from the date of allotment of units. Any redemption in excess of such limit in the first 12 months from the date of allotment shall be subject to the following exit load. Redemption of units would be done on First in First out Basis (FIFO): <ul style="list-style-type: none"> <li>1% if redeemed or switched out on or before completion of 12 months from the date of allotment of units</li> <li>Nil, thereafter.</li> </ul>

## PORTFOLIO DETAILS








### TOP 10 STOCKS

### WEIGHTAGE (%)

HDFC Bank Limited	5.17
Reliance Industries Limited	5.05
Infosys Limited	3.93
ICICI Bank Limited	3.68
Tata Consultancy Services Limited	2.94
Larsen & Toubro Limited	2.56
SRF Limited	2.49
Bharti Airtel Limited	2.44
HDFC Limited	2.20
State Bank of India	2.20

**Note:** For complete portfolio, please refer website mf.nipponindiam.com. Current Portfolio Allocation is based on the prevailing market conditions and is subject to changes depending on the fund manager's view of the equity markets. Sector(s) / Stock(s) / Issuer(s) mentioned above are for the purpose of disclosure of the portfolio of the Scheme(s) and should not be construed as recommendation.

## TOP 5 SECTORS

	Banks	15.1%
	Software	12.4%
	Finance	7.6%
	Consumer Non Durables	7.3%
	Pharmaceuticals	5.4%

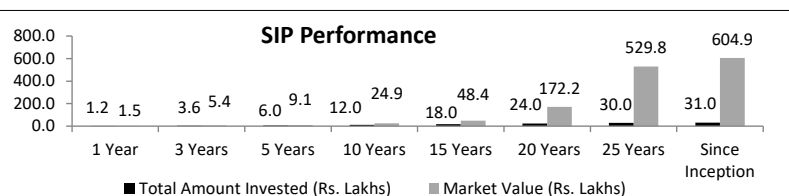
## CURRENT INVESTMENT PHILOSOPHY

- Nippon India Vision Fund is an open ended equity scheme investing in both large cap and mid cap stocks.
- The fund attempts to invest in high quality businesses who are market leaders in their respective sectors, with a proven track record across market conditions.
- Large cap stocks endeavor to provide stability & liquidity to the portfolio and mid caps allocation can potentially generate relatively better returns.
- Backed by Fund Management expertise & growth oriented strategy, the fund endeavors to generate relatively better risk adjusted returns over the long term.

## WHY INVEST

- Investments in market leaders with established business models and tactical exposure to high quality mid caps
- Differentiated high conviction investments with strong fundamentals (For ex: MNCs)
- Current portfolio well positioned to gain significantly from domestic revival

## SIP Performance



The performance details provided herein are of Growth Plan (Regular Plan). Please refer Page 4 for detailed SIP Performance.

## Dividend History

Record Date	Rate (Re/ Unit)	Cum Dividend NAV	*EX Dividend NAV
22-Jan-21	3.00	40.0831	37.0831
24-Jan-20	3.10	38.5050	35.0050
18-Jan-19	3.32	38.6929	34.9429
12-Jan-18	5.25	53.6003	48.3503
13-Jan-17	4.25	43.2931	39.0431
15-Jan-16	4.50	40.9070	36.4070
16-Jan-15	5.00	52.8545	47.8545
7-Mar-14	3.00	35.9875	32.9875
26-Mar-13	3.00	33.4918	30.4918
23-Mar-12	1.50	36.7764	34.8218
18-Mar-11	4.00	41.0407	36.9343
30-Mar-10	2.50	43.5704	41.1180
27-Nov-09	5.00	45.5913	41.3967
20-Mar-09	2.00	26.3820	25.2740
14-Mar-08	7.00	51.8903	41.5194
26-Oct-07	3.00	67.0608	65.9300
19-Jan-07	8.00	55.7973	47.7900
9-Oct-06	2.00	50.4031	48.4000
28-Mar-06	7.50	54.4335	47.3900
19-Dec-05	3.00	48.0200	44.8500
28-Mar-05	5.00	38.0200	32.3600
17-Dec-04	2.50	37.4000	35.6100
4-Jun-04	3.00	29.3600	26.1900
5-Feb-04	10.00	43.9600	33.9600
3-Dec-03	4.50	46.0400	42.0200
23-Sep-03	2.50	37.5200	35.0200
25-Jun-03	2.50	30.5100	28.0100
24-Feb-03	3.00	27.6500	24.5100

**Disclaimer pertaining to SIP Returns: Past performance may or may not be sustained in the future.** Returns on SIP and Benchmark are annualised and cumulative investment return for cash flows resulting out of uniform and regular monthly subscriptions have been worked out on excel spreadsheet function known as XIRR. It is assumed that a SIP of Rs. 10,000/- each executed on 10th of every month for Growth Plan (Regular Plan) has been taken into consideration including the first installment. It may please be noted that load has not been taken into consideration. The amounts invested in SIP and the market values of such investments at respective periodic intervals thereof are simulated for illustrative purposes for understanding the concept of SIP. This illustration should not be construed as a promise, guarantee or a forecast of any minimum returns. The Mutual Fund or the Investment Manager does not assure any safeguard of capital and the illustrated returns are not necessarily indicative of future results and may not necessarily provide a basis for comparison with other investments. SIP does not guarantee or assure any protection against losses in declining market conditions.

**Disclaimer pertaining to Dividend History: Past performance may or may not be sustained in the future.** Dividend distribution is subject to availability & adequacy of distributable surplus. The Mutual Fund is not assuring that it will make periodical dividend distributions, though it has every intention of doing so. After the payment of dividend, the per unit NAV falls to the extent of the dividend payout and distribution taxes, if any. Performance of dividend plan/option would be net of applicable statutory levy, if any. Face value of Rs.10. \* NAV on the 1st transaction day after Record Date, which includes the mark to market impact also. The above table provides dividend details of Income Distribution cum Capital Withdrawal Plan (IDCW Plan) (Regular Plan). Please refer notice cum addendum no. 127 dated Mar 26, 2021 related to Renaming of existing Dividend Option(s)/Plan(s)/Feature(s) w.e.f April 01, 2021. Kindly refer notice ad for further details.

Stamp duty @ 0.005% of the transaction value would be levied on applicable mutual fund transactions, with effect from July 01, 2020. Accordingly, pursuant to levy of stamp duty, the number of units allotted on purchase/switch-in transactions (including dividend reinvestment) to the unitholders would be reduced to that extent. Kindly refer notice cum addendum no. 30, dated June 30, 2020.

**General Disclaimer:** Data as on Aug 31, 2021. **Past Performance may or may not be sustained in future.** Sector(s)/ Stock(s)/ Issuer(s) mentioned above are for the purpose of disclosure of the portfolio of the scheme(s) and should not be construed as a recommendation. The Fund manager(s) may or may not choose to hold the stock mentioned, from time to time. Investors are requested to consult their financial, tax and other advisors before taking any investment decision(s).

**SCHEME PERFORMANCE SUMMARY**

**Nippon India Vision Fund**

**NAV as on August 31, 2021: ₹803.5180**

Particulars	CAGR %			
	1 Year	3 Years	5 Years	Since Inception
Nippon India Vision Fund	59.87	13.41	11.69	18.44
B:Nifty LargeMidcap 250 TRI	61.33	15.32	16.44	NA
AB:S&P BSE Sensex TRI	50.55	15.49	16.48	13.01

**Value of ₹10000 Invested**

Nippon India Vision Fund	15,987	14,593	17,386	803,511
B:Nifty LargeMidcap 250 TRI	16,133	15,341	21,415	NA
AB:S&P BSE Sensex TRI	15,055	15,412	21,451	238,198

**Inception Date: Oct 8, 1995**

**Fund Manager: Amar Kalkundrikar (Since June 2021), Aishwarya Deepak Agarwal (Since June 2021)**

**Note:** Different plans shall have a different expense structure. The performance details provided herein are of Growth Plan (Regular Plan).

As TRI data is not available since inception of the scheme, benchmark performance is calculated using composite CAGR of S&P BSE Sensex PRI values from 06/10/1995 to 19/08/1996 and TRI values since 19/08/1996.

NA has been mentioned for benchmark as data for corresponding period is not available.

**PERFORMANCE OF OTHER OPEN ENDED SCHEMES MANAGED BY THE SAME FUND MANAGERS (as on Aug 31, 2021)**

**Fund Manager: Amar Kalkundrikar**

Scheme Name/s	CAGR %					
	1 Year Return		3 Years Return		5 Years Return	
	Scheme	Benchmark	Scheme	Benchmark	Scheme	Benchmark
Nippon India Consumption Fund	54.27	38.57	17.37	9.97	12.48	13.09
Nippon India Balanced Advantage Fund#	28.16	36.26	10.82	13.99	11.03	13.57

Mr. Amar Kalkundrikar has been managing Nippon India Consumption Fund since Oct 2020.

Mr. Amar Kalkundrikar has been managing Nippon India Balanced Advantage Fund since Oct 2020 along with Mr. Manish Gunwani since May 2018, Ashutosh Bhargava since May 2018 & Mr. Sushil Budhia since Mar 2021.

- Note:**
- Amar Kalkundrikar manages 3 open-ended schemes of Nippon India Mutual Fund .
  - In case the number of schemes managed by a fund manager is more than six, in the performance data of other schemes, the top 3 and bottom 3 schemes managed by fund manager has been provided herein.
  - Period for which scheme's performance has been provided is computed basis last day of the month-end preceding the date of advertisement
  - Different plans shall have a different expense structure. The performance details provided herein are of Growth Plan (Regular Plan).
- # Co-Fund Manager

**Fund Manager: Aishwarya Agarwal**

- Note:**
- Aishwarya Agarwal manages 1 open-ended schemes of Nippon India Mutual Fund .
  - In case the number of schemes managed by a fund manager is more than six, in the performance data of other schemes, the top 3 and bottom 3 schemes managed by fund manager has been provided herein.
  - Period for which scheme's performance has been provided is computed basis last day of the month-end preceding the date of advertisement
  - Different plans shall have a different expense structure. The performance details provided herein are of Growth Plan (Regular Plan).

**Note:** Performance as on Aug 31, 2021:

B: Benchmark, AB: Additional Benchmark, TRI: Total Return Index

**Past performance may or may not be sustained in future** and the same may not necessarily provide the basis for comparison with other investment. Performance of the schemes (wherever provided) are calculated basis CAGR for the past 1 year, 3 years, 5 years and since inception. In case, the start/end date of the concerned period is non-business day (NBD), the NAV of the previous date is considered for computation of returns. Schemes which have not completed one year, performance details for the same are not provided. Performance details of closed ended schemes are not provided since these are not comparable with other schemes. TRI - Total Returns Index reflects the returns on the index arising from (a) constituent stock price movements and (b) dividend receipts from constituent index stocks, thereby showing a true picture of returns. In the performance of other open ended schemes managed by the fund managers, the performance of the equity schemes is benchmarked to the Total Return variant of the Index.

For change in Fundamental Attributes of Nippon India Consumption Fund w.e.f. July 30, 2021 kindly refer notice cum addendum no. 30 dated June 26, 2021.

**SIP PERFORMANCE OF EQUITY SCHEMES (as on Aug 31, 2021)**

<b>Nippon India Vision Fund</b>						
Period	Since Inception	15 Years	10 Years	5 Years	3 Years	1 Year
Total Amount Invested (Rs.)	3,100,000	1,800,000	1,200,000	600,000	360,000	120,000
Market Value (Rs.)	60,485,146	4,837,457	2,491,618	913,392	543,538	152,206
Scheme Return (%)	18.92	12.22	14.05	16.99	29.14	56.31
B: Nifty LargeMidcap 250 TRI Return (%)	N.A	15.56	18.08	20.99	31.91	55.14
AB: S&P BSE Sensex TRI Return (%)	N.A	13.77	16.00	20.41	27.27	45.02

**N.A:** Since TRI data is not available prior to 01/04/2005 & 19/08/1996 for Nifty Large Midcap 250 & S&P BSE Sensex respectively, performance for such period is not provided.

<b>Nippon India Consumption Fund</b>						
Period	Since Inception	15 Years	10 Years	5 Years	3 Years	1 Year
Total Amount Invested (Rs.)	2,040,000	1,800,000	1,200,000	600,000	360,000	120,000
Market Value (Rs.)	7,473,294	5,484,738	2,682,582	987,496	570,475	153,807
Scheme Return (%)	13.83	13.68	15.43	20.21	32.84	59.31
B: Nifty India Consumption TRI Return (%)	N.A	N.A	N.A	16.24	22.92	39.94
AB: S&P BSE Sensex TRI Return (%)	14.18	13.77	16.00	20.41	27.27	45.02

**N.A:** Since TRI data is not available prior to 14/02/2012 for Nifty India Consumption , performance for such period is not provided

<b>Nippon India Balanced Advantage Fund</b>						
Period	Since Inception	15 Years	10 Years	5 Years	3 Years	1 Year
Total Amount Invested (Rs.)	2,020,000	1,800,000	1,200,000	600,000	360,000	120,000
Market Value (Rs.)	6,822,840	4,910,459	2,314,023	824,578	462,747	136,262
Scheme Return (%)	13.15	12.39	12.66	12.79	17.28	27.45
B: CRISIL Hybrid 35+65 - Aggressive Index Return (%)	12.62	12.60	14.19	16.61	22.41	32.40
AB: S&P BSE Sensex TRI Return (%)	14.09	13.77	16.00	20.41	27.27	45.02

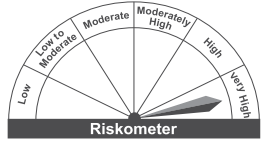
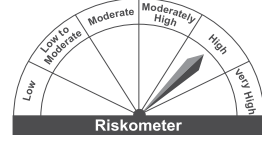
**Inception Dates:** Nippon India Vision Fund - 08/10/1995, Nippon India Balanced Advantage Fund - 15/11/2004, Nippon India Consumption Fund - 30/09/2004

B: Benchmark, AB: Additional Benchmark, TRI: Total Return Index

TRI - Total Returns Index reflects the returns on the index arising from (a) constituent stock price movements and (b) dividend receipts from constituent index stocks, thereby showing a true picture of returns.

**Disclaimer:** Past performance may or may not be sustained in the future. Returns on SIP and Benchmark are annualised and cumulative investment return for cash flows resulting out of uniform and regular monthly subscriptions have been worked out on excel spreadsheet function known as XIRR. It is assumed that a SIP of Rs. 10,000/- each executed on 10th of every month for Growth Plan (Regular Plan) has been taken into consideration including the first installment. It may please be noted that load has not been taken into consideration. The amounts invested in SIP and the market values of such investments at respective periodic intervals thereof are simulated for illustrative purposes for understanding the concept of SIP. This illustration should not be construed as a promise, guarantee on or a forecast of any minimum returns. The Mutual Fund or the Investment Manager does not assure any safeguard of capital and the illustrated returns are not necessarily indicative of future results and may not necessarily provide a basis for comparison with other investments. SIP does not guarantee or assure any protection against losses in declining market conditions.

**PRODUCT LABELS**

Name of Scheme	This product is suitable for investors who are seeking*:	
<b>Nippon India Consumption Fund</b> (An open ended equity scheme following consumption theme)	<ul style="list-style-type: none"> <li>Long term capital growth.</li> <li>Investment predominantly in equity, equity related securities of companies that are likely to benefit directly or indirectly from domestic consumption led demand.</li> </ul>	 <p align="center"><b>Riskometer</b> Investors understand that their principal will be at Very High risk</p>
<b>Nippon India Balanced Advantage Fund</b> (An open ended dynamic asset allocation fund)	<ul style="list-style-type: none"> <li>Long term capital growth.</li> <li>Investment in equity &amp; equity related instruments, debt, money market instruments and derivatives.</li> </ul>	 <p align="center"><b>Riskometer</b> Investors understand that their principal will be at High risk</p>

\*Investors should consult their financial advisors if in doubt about whether the product is suitable for them.

**Mutual Fund Investments are subject to market risks, read all scheme related documents carefully.**