

## MEDIA RELEASE

**MF QAAUM MARKET SHARE AT 7.40% - UP 16 BASIS POINTS SINCE JUN 2021**

**MF QAAUM AT RS. 2,79,431 CRORE - UP 16%**

**LARGEST BASE OF INVESTORS IN THE INDUSTRY AT 1.8 CRORE FOLIOS  
ADDED 69 LAKH FOLIOS SINCE JUNE 2021**

**OVERALL UNIQUE INVESTORS GREW TO 1.3 CRORE - UP 76%**

**MF MAAUM MARKET SHARE IN B-30 CATEGORY AT 7.90%  
- UP 24 BASIS POINTS VS. MAR 2022**

**Q1 FY23 OPERATING PROFIT AT RS. 171 CRORE - UP 1%**

**Mumbai, July 28, 2022:** Nippon Life India Asset Management, asset manager of Nippon India Mutual Fund (NIMF), announced its financial results for the quarter ended June 30, 2022.

**Mr. Sundeep Sikka, ED & CEO, NAM India, said** “domestic economy as well as the Mutual Fund industry were impacted in Q1 due to macro headwinds. In this dynamic investment environment, “Investors’ interest” continues to be our prime focus. We remain committed in supporting our clients pursue their long-term financial goals and add sustainable value.

Today, NAM India is humbled to have the faith and trust of over **1.8 crore investors**, which is the **largest investor base in the MF industry**. NIMF’s **overall market share also improved by 16 basis points**. The granularity of our distribution, consistent fund performance, strong governance architecture and de-risked business model have created beneficial opportunities, even in tough macro conditions. **With an 100% investor-centric approach, our endeavour is to consistently create a better future for all stakeholders.”**

### Business Highlights

- As on June 30, 2022, NAM India’s **assets under management was Rs. 3,30,684 crore** (US\$ 41.9 billion)
- For the quarter ended June 30, 2022, NIMF’s **overall AUM market share rose to 7.40% - an increase of 16 basis points** as against the quarter ended June 30, 2021
- For the quarter ended June 30, 2022, NIMF’s average assets under management was **Rs. 2,79,431 crore** (US\$ 35.4 billion) - **an increase of 16%**
- For the quarter ended June 30, 2022, **share of Equity Assets** rose to **42%** of NIMF’s AUM as against 41% for the quarter ended June 30, 2021
- As on June 2022, NIMF has **one of the largest retail assets in the Industry**, at **Rs. 74,101 crore** (US\$ 9.4 billion). **Retail assets** contributed **27%** to NIMF’s AUM

- As on June 2022, NIMF's **AUM of Rs. 48,438 crore** (US\$ 6.1 billion) from '**Beyond the Top 30 cities**' (B-30) category. **This segment forms 17.8% of NIMF's AUM** vis-à-vis 16.6% for the Industry
- As on June 2022, Individual **AUM was Rs. 136,742 crore (US\$ 17.3 billion)** and contributed **50% to NIMF's AUM**
- For the quarter ended June 30, 2022, NIMF is one of the **largest ETF players with AUM of Rs. 60,091 crore (US\$ 7.6 billion)** and a market share of **14%**
- As on June 30, 2022, NIMF has **1.8 crore investor folios**, with an **annualised systematic book** of over **Rs. 9,600 crore** (US\$ 1.2 billion)
- As on June 30, 2022, **Nippon India AIF** offers Category II and Category III Alternative Investment Funds and has a **total commitment of Rs. 4,719 crore** (US\$ 597 million) across various schemes
- As on June 30, 2022, **NIMF** has geographical presence at **275 locations pan India**, and is **amongst the highest in the industry**
- For the quarter ended June 30, 2022, **digital purchase transactions** rose to **over 7.5 lakh - an increase of 25%** as against quarter ended June 30, 2021. Digital channel contributed **55% to total new purchase transactions**

#### **Financial Highlights - Q1 FY23**

- **Total Income** was **Rs. 299 crore** (US\$ 38 million) - **a decrease of 19%**
- **Operating Profit** was **Rs. 171 crore** (US\$ 22 million) - **an increase of 1%**
- **Profit after Tax** was **Rs. 114 crore** (US\$ 14 million) - **a decrease of 37%**

#### **About Nippon Life India Asset Management Limited (NAM India)**

<https://mf.nipponindiaim.com/>

Nippon Life India Asset Management Limited is one of the largest asset managers in India, managing (directly & indirectly) assets across mutual funds including Exchange Traded Funds, managed accounts, including portfolio management services, alternative investments funds, and offshore funds and advisory mandates. NAM India is the asset manager of Nippon India Mutual Fund's schemes.

It also acts as an advisor for India focused Equity & Fixed Income funds in Japan (launched by Nissay Asset Management), and in Thailand (launched by BBL Asset Management). It also manages offshore funds through its subsidiary in Singapore and, also has representative office in Dubai thereby catering to investors across Asia, Middle East, UK, US, & Europe.

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*Mutual Fund investments are subject to market risks, read all scheme related documents carefully.*