

**MEDIA RELEASE**

**NIPPON INDIA MUTUAL FUND (NIMF) LAUNCHES INDIA'S FIRST AUTO ETF  
NIPPON INDIA NIFTY AUTO ETF**

**A PASSIVELY MANAGED ETF WHICH WILL EMPLOY AN INVESTMENT APPROACH  
DESIGNED TO TRACK THE PERFORMANCE OF NIFTY AUTO INDEX**

**THE INDEX IS DESIGNED TO REFLECT THE BEHAVIOUR AND PERFORMANCE OF THE  
AUTO SECTOR WHICH INCLUDES AUTOMOBILES 4 WHEELERS, AUTOMOBILES 2 & 3  
WHEELERS, AUTO ANCILARIES AND TYRES**

**NIMF ETFs MANAGED ASSETS WORTH MORE THAN INR 500 BILLION\***

**AMONGST THE HIGHEST INVESTOR FOLIOS IN INDUSTRY - 60% MARKET SHARE\***

**APPROX. 70% MARKET SHARE IN ETF VOLUMES ON NSE AND BSE IN Q2 FY22^**

**Mumbai, 03 January 2022:** Nippon Life India Asset Management Limited (NAM India) asset manager of Nippon India Mutual Fund (NIMF), announces the launch of **Nippon India Nifty Auto ETF**, India's **First Auto sector ETF**. The **Auto ETF** is an open-ended scheme replicating/ tracking Nifty Auto Index

**The NFO opens on 5th January 2022 and closes on 14th January 2022.** The minimum investment amount required during New Fund Offer (NFO) is Rs 1,000 and in multiples of Re 1 thereafter.

Nippon India Nifty Auto ETF will predominantly invest in stocks comprising of the Nifty Auto Index in the same proportion as the Index. It will provide exposure to Top 15 (as per Nifty Auto Index methodology) companies representing auto-related sectors like Automobiles 4 wheelers, Automobiles 2 & 3 wheelers, Auto Ancillaries, and Tyres.

The ETF is fully designed to reflect the behaviour and performance of the Automobiles sector. It will be benchmarked against Nifty Auto TRI. The investment objective of the scheme is to provide investment returns closely corresponding to the total returns of the securities as represented by the Nifty Auto Index before expenses, subject to tracking error. However, there can be no assurance or guarantee that the investment objective of the Scheme will be achieved.

**Speaking at the launch, Hemen Bhatia, Head ETF, Nippon India Mutual Fund said,** "Nippon India Mutual Fund has been at the forefront of a very fast-growing industry, establishing one of the most robust and differentiated ETF platforms in India. Nippon India Nifty Auto ETF is yet another addition to our ETF offerings, helping investors to participate in India's Auto sector growth story through investing in a basket of 15 stocks representing the Nifty Auto Index. Nippon India Nifty Auto ETF which is the first Auto sector ETF to be launched in India, will provide a simple and low-cost (in terms of total expense ratio) portfolio building block to participate in the auto sector". Adding further he said that "With most headwinds like supply constraints of semi-conductor along with increasing commodity prices behind us and with the street view moving from fear of electrification to seeing Electric Vehicle (EV) as an opportunity, investors will get exposure to EV theme as well, as part of the overall auto sector exposure."

**Nippon India Mutual Fund (NIMF)** is the one of the largest ETF player in India with an **AUM of more than Rs. 500 billion** as on November 30, 2021. It has one of the most comprehensive ETF bouquets comprising of 23 ETFs in the industry across Equities, Debt and Commodity. With over **65 lakh folios in ETFs as on November 30, 2021, NIMF has a market share of 60%.**

\*As on November 30, 2021

^Q2 ended September 30, 2021

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**About Nippon Life India Asset Management Limited**

<https://mf.nipponindiaim.com/>

Nippon Life India Asset Management Limited is one of the largest asset managers in India, managing (directly & indirectly) assets across mutual funds including Exchange Traded Funds, managed accounts, including portfolio management services, alternative investments funds and pension funds; and offshore funds and advisory mandates. NAM India is the asset manager of Nippon India Mutual Fund’s schemes.

It also acts as an advisor for India focused Equity & Fixed Income funds in Japan (launched by Nissay Asset Management), and in Thailand (launched by BBL Asset Management). It also manages offshore funds through its subsidiaries in Singapore & Mauritius and, also has representative office in Dubai thereby catering to investors across Asia, Middle East, UK, US, & Europe.

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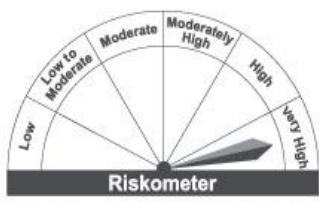
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**PRODUCT LABEL**

<p><b>Nippon India Nifty Auto ETF</b> (An Open-ended scheme replicating/ tracking Nifty Auto Index)</p>	
<p>Nippon India Nifty Auto ETF is suitable for investors who are seeking*:</p> <ul style="list-style-type: none"> <li>• Long term capital growth</li> <li>• Investment predominantly in equity and equity related securities and portfolios replicating the composition of Nifty Auto Index, subject to tracking errors</li> </ul> <p>*Investors should consult their financial advisors if in doubt about whether the product is suitable for them.</p>	 <p><b>Riskometer</b> Investors understand that their principal will be at Very High risk</p>

**NSE Disclaimer:**

It is to be distinctly understood that the permission given by NSE should not in any way be deemed or construed that the Scheme Information Document has been cleared or approved by NSE nor does it certify the correctness or completeness of any of the contents of the Scheme Information Document. The investors are advised to refer to the Scheme Information Document for the full text of the Disclaimer Clause of NSE.

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**Mutual Fund investments are subject to market risks, read all scheme related documents carefully**

*Good gets better*