

MEDIA RELEASE

NIPPON INDIA MUTUAL FUND (NIMF) LAUNCHES NIPPON INDIA FLEXI CAP FUND

Tuesday, 20 July 2021 : Nippon Life India Asset Management (NAM India), asset manager of Nippon India Mutual Fund (NIMF), announces the launch of Nippon India Flexi Cap Fund.

It is an open-ended dynamic equity scheme looking at providing a one-stop solution to capture the opportunities across Market Caps. Nippon India Flexi Cap Fund seeks to create long-term capital appreciation by investing in a diversified portfolio across large, mid, and small caps based on market view and relative attractiveness.

The New Fund Offer (NFO) opens on 26th July, 2021 and closes on 9th August 2021 and the fund will be benchmarked against NIFTY 500 TRI. The minimum investment required is Rs 500 and in multiples of Re 1 thereafter.

The fund will attempt to create Alpha through bottom-up stock selection and appropriate allocation approach to identify opportunities in potentially high growth themes. Nippon India MF has one of India's largest and experienced equity research teams on the buy-side.

Nippon India Flexi Cap Fund seeks to capitalize the relative stability of large caps through reasonable allocations to established leaders along with optimal mix of the growth opportunities offered by the Mid & Small Cap segment. Presently the fund will have a bias towards domestic recovery themes with investments across key areas like beneficiaries of consolidation due to technology or regulation, 'back to normal' or business normalization, new business models which thrive on disruption, China plus one or import substitution etc

Speaking on the launch, Saugata Chatterjee, Co-Chief Business Officer, Nippon India Mutual Fund said, "The launch of Nippon India Flexi Cap Fund adds to our wide range of investor-centric products and deepens our offerings for the investor community. Flexi Cap is one of the largest categories in the Equity space. The total AUM under the newly created Flexi-cap category stood at Rs 1.76 trillion# as of June-end. With Nippon India Flexi Cap Fund, we aim to deliver better returns by investing in best opportunities across market caps."

Manish Gunwani, CIO – Equity Investments, Nippon India Mutual Fund, says, "We believe the current market condition creates an opportunity for investment in Flexi Cap Funds. A Flexi Cap strategy can dynamically adapt to varied market scenarios and thus has the potential to outperform across market cycles. The current macro-economic conditions are favorable for the FlexiCap category as the global economy is expected to grow faster than estimated, Capex Cycle picking up with lower interest rates and liquidity support and earnings are also likely to improve as growth momentum picks up."

The fund will be managed by Manish Gunwani, CIO - Equity Investments along with Dhrumil Shah, Varun Goenka & Nikhil Rungta (Co-Fund Manager), Kinjal Desai, Fund Manager - Overseas.

**Kindly refer Scheme Information Document (SID) for complete details. The exposure mentioned is subject to change within the limits of SID depending on fund managers views and the market conditions.*

source: AMFI

About Nippon Life India Asset Management Limited (NAM India)

<https://mf.nipponindiaim.com/>

Nippon Life India Asset Management Limited is one of the largest asset managers in India, managing (directly & indirectly) assets across mutual funds including Exchange Traded Funds, managed accounts, including portfolio management services, alternative investments funds and pension funds; and offshore funds and advisory mandates. NAM India is the asset manager of Nippon India Mutual Fund's schemes.

It also acts as an advisor for India focused Equity & Fixed Income funds in Japan (launched by Nissay Asset Management), and in Thailand (launched by BBL Asset Management). It also manages offshore funds through its subsidiaries in Singapore & Mauritius and, also has representative office in Dubai thereby catering to investors across Asia, Middle East, UK, US, & Europe.

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For media queries, please contact:

Bhushan Parab

bhushan.parab@nipponindiaim.com

+91 91671 73309

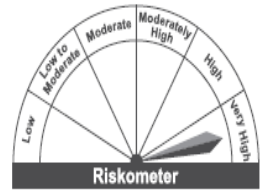
For any other queries, please contact:

Customer Care Number: 1860 266 0111

Email: customercare@nipponindiaim.com

Nippon India Flexi Cap Fund

(An open ended dynamic equity scheme investing across large cap, mid cap, small cap stocks)

Product Label	
<p>This product is suitable for investors who are seeking*</p> <ul style="list-style-type: none"> • Long term capital growth • Investment in equity and equity related securities <p>*Investors should consult their financial advisors if in doubt about whether the product is suitable for them.</p>	 <p>Riskometer</p> <p>Investors understand that their principal will be at Very High risk</p>

The product labelling assigned during the NFO is based on internal assessment of the scheme characteristics or model portfolio and the same may vary post NFO when the actual investments are made.

Mutual Fund investments are subject to market risks, read all scheme related documents carefully.